



ΕΛΛΗΝΙΚΗ ΔΗΜΟΚΡΑΤΙΑ
Α.ΔΙ.Π.
ΑΡΧΗ ΔΙΑΣΦΑΛΙΣΗΣ & ΠΙΣΤΟΠΟΙΗΣΗΣ
ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΣΤΗΝ ΑΝΩΤΑΤΗ
ΕΚΠΑΙΔΕΥΣΗ

HELLENIC REPUBLIC
H.Q.A.
HELLENIC QUALITY ASSURANCE
AND ACCREDITATION AGENCY

ΤΕΧΝΟΛΟΓΙΚΟ ΕΚΠΑΙΔΕΥΤΙΚΟ ΙΔΡΥΜΑ ΑΝΑΤΟΛΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ ΚΑΙ ΘΡΑΚΗΣ
ΜΟΝΑΔΑ ΔΙΑΣΦΑΛΙΣΗΣ ΤΗΣ ΠΟΙΟΤΗΤΑΣ ΤΕΙ ΑΜΘ

Quality Assurance in Higher Education Course Data Collection Form

ΤΕΧΝΟΛΟΓΙΚΟ ΕΚΠΑΙΔΕΥΤΙΚΟ ΙΔΡΥΜΑ
ΑΝΑΤΟΛΙΚΗΣ ΜΑΚΕΔΟΝΙΑΣ & ΘΡΑΚΗΣ
ΑΓΙΟΣ ΛΟΥΚΑΣ,
65404 ΚΑΒΑΛΑ

EASTERN MACEDONIA AND THRACE
INSTITUTE OF TECHNOLOGY
AGIOS LOUKAS
65404 KAVALA

COURSE OUTLINE

1. GENERAL

SCHOOL	School of Technological Applications		
ACADEMIC UNIT	Department of Electrical Engineering		
DEGREE LEVEL	Undergraduate		
COURSE CODE	ZN9	SEMESTER	7 th
COURSE TITLE	ENTREPRENEURSHIP		
INDEPENDENT TEACHING ACTIVITIES <i>if credits are awarded for separate components of the course, e.g. lectures, laboratory exercises, etc. If the credits are awarded for the whole of the course, give the weekly teaching hours and the total credits</i>		WEEKLY TEACHING HOURS	CREDITS
Lectures		2	3
Add rows if necessary. The organization of teaching and the teaching methods used are described in detail at (d).			
COURSE TYPE <i>general background, special background, specialised general knowledge, skills development</i>	General Knowledge		
Required passed courses:	-		
TEACHING AND EXAMS LANGUAGE:	Greek		
THE COURSE IS OFFERED TO ERASMUS STUDENTS:	No		
COURSE WEBPAGE (URL)	http://eclass.teikav.edu.gr/MD105/		

2. LEARNING OUTCOMES

Learning outcomes <i>The course learning outcomes, specific knowledge, skills and competences of an appropriate level, which the students will acquire with the successful completion of the course are described.</i> <i>Consult Appendix A</i> <ul style="list-style-type: none"> • Description of the level of learning outcomes for each qualifications cycle, according to the Qualifications Framework of the European Higher Education Area • Descriptors for Levels 6, 7 & 8 of the European Qualifications Framework for Lifelong Learning and Appendix B • Guidelines for writing Learning Outcomes 	
<p>The development of innovation and the businesses of the new economy consist the most dynamic field of activity for the countries that want to be competitive and efficiently deal with the problems of employment. The development of entrepreneurship and innovation is the priority for an economy welfare and a society in favor. In this framework the objective of the course is teach students the meaning of entrepreneurship and conquer the knowledge that support the survival and success of a new business in the modern era.</p> <p>Upon successful completion of the course student should be able to:</p> <ul style="list-style-type: none"> • Develop skills of analytical and critical thinking with the theory of entrepreneurship • Demonstrate in depth knowledge of the basic parameters of a business plan • Understand the basic institutions and behaviors of the Greek business environment • Identify and understand the key factors of success of a businessman 	
General Competences <i>Taking into consideration the general competences that the degree-holder must acquire (as these appear in the Diploma Supplement and appear below), at which of the following does the course aim?</i>	
Search for, analysis and synthesis of data and information, with the use of the necessary technology Adapting to new situations Decision-making Working independently Team work Working in an international environment Working in an interdisciplinary environment Production of new research ideas	Project planning and management Respect for difference and multiculturalism Respect for the natural environment Showing social, professional and ethical responsibility and sensitivity to gender issues Criticism and self-criticism Production of free, creative and inductive thinking Others...
<ul style="list-style-type: none"> • Research, analysis and synthesis of data and information using the necessary technology. • Adapting to new situations 	

- Production of new research ideas
- Production of free, creative and inductive thinking

3. COURSE CONTENT

<p>I. Basic meanings about the business activity and entrepreneurship</p> <p>II. The role of media</p> <p>III. The role of diversity in entrepreneurship</p> <p>IV. Funding issues</p> <p>V. Innovation and entrepreneurship</p> <p>VI. Family business</p> <p>VII. Business activity beginning</p> <p>VIII. Business plan materialization</p> <p>Practical Exercise</p> <p>IX. Discussion about the theory in order to understand it</p> <p>X. Answers in questions asked during theory</p> <p>XI. Case study analysis concerning each specific unit presented in theory</p> <p>XII. Student presentations of subjects about the entrepreneurship in Greece</p> <p>XIII. Group essays</p> <p>XIV. Presentations of the essays during the last two weeks of ΑΠ and evaluation of them</p> <p>XV. Compilation and materialization of a business plan</p>	I.
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4. TEACHING AND LEARNING METHODS - ASSESSMENT

TEACHING METHOD <i>Face-to-face, Distance learning, etc.</i>	Room Lecture	
UTILISATIONS OF INFORMATION AND COMMUNICATION TECHNOLOGIES <i>Use of ICT in teaching, laboratory education, communication with students</i>	Syllabus organization in PPT slides. Learning process support through e-class electronic. Contact via email.	
<p><i>The manner and methods of teaching are described in detail.</i> Lectures, seminars, laboratory practice, fieldwork, study and analysis of bibliography, tutorials, placements, clinical practice, art workshop, interactive teaching, educational visits, project, essay writing, artistic creativity, etc.</p> <p><i>The student's study hours for each learning activity are given as well as the hours of non-directed study according to the principles of the ECTS</i></p>	Activity	Semester workload
	Lectures	26
	Development of study assesment and present in front of audience using ppt slides.	20
	Self-contained coursework	30
	Course Summary (25 workload per credit)	76
STUDENT ASSESSMENT <i>Description of the evaluation procedure</i> <i>Language of evaluation, methods of evaluation, summative or conclusive, multiple choice questionnaires, short-answer questions, open-ended questions, problem solving, written work, essay/report, oral examination, public presentation, laboratory work, clinical examination of patient, art interpretation, other</i> <i>Specifically-defined evaluation criteria are given, and if and where they are accessible to students.</i>	<p>I. Written final exams (50%) of multiple choice questions</p> <p>II. Writing and presentation of group essay (Business Plan) (50%)</p> <p>The evaluation criteria of the essay are: Evaluation criteria of the essay writing:</p> <ul style="list-style-type: none"> • Depth of information research • Appropriate structure, writing and use of the Greek language • Reliable use of business plan tools • Critical thinking and discussion • Adequate coverage of the subject 	

	<p>Evaluation criteria of presentation (Group & Individual):</p> <ul style="list-style-type: none">• Presentation organising• Professionalism during the presentation• Use of shapes, tables, colours, etc.• Communication skills with the audience• Exact retainment of schedule• Responses to audience
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5. RECCOMENDED READING

- Entrepreneurship and Small Enterprises, David Deakins, Mark Freel, Provider (Publisher): ROSILI COMMERCIAL - M.EPE Publishing, 2014, ISBN: 978-618-5131-01-2
- Entrepreneurship and Innovation, Hatzikonstantinou Georgios Th., Goniadis Iraklis J., Provider (Publisher): C. DARDANOS - K. DARDANOS Co., 2009, ISBN: 978-960-01-1253-5
- Entrepreneurship for Small and Medium Enterprises, Storey David, Greene Francis, Joseph Hassid, Fafaliou Peace, Provider (Publisher): KRITIKI EDITIONS SA, 2011, ISBN: 978-960-218-740-1
- Entrepreneurship and Small Business Management, Meyer Earl C., Allen Kathleen R., Provider (Publisher): G.PARIKOS & Co. EE, 2004, ISBN: 978-960-286-756-3